MERGE™

Capture. Clarify. Connect.

📄 CASE STUDY

www.merge-solutions.com

Apple

Screenshot of Apple IS&T support site

THE SITUATION

Apple develops and distributes highly distinctive software and hardware products and is one of the most recognizable brands in the world. Apple's IS&T department employed the Merge Portal looking to improve the content management capabilities of their company-wide Intranet.

The new site would provide online support and documentation to Apple's information technology departments world-wide.

THE SOLUTION

The Apple Information Services & Technology (IS&T) Division required a content management system and mechanism for the syndication of content to be distributed to all worldwide remote IS&T web servers. Merge provided the IS&T Division with a robust portal solution that enabled their editors to manage content dynamically on a centralized server with nightly exports to environments worldwide. The resultant output was to be static but had to maintain its core dynamic functionality.

Furthermore, to meet with Apple requirements, the solution was fully implemented on Apple software and hardware and was tuned for cross-platform browser compatibility.

THE BENEFITS

The Merge Portal solution has improved Apple's ability to provide accurate, up-to-date information to their internal audiences worldwide. It has equipped the IS&T Division with a valuable tool for maintaining global operational standards and has been useful in the coordination of corporate objectives.

Learn more about how MERGE can help your organization solve real business problems, strengthen relationships, and amplify marketing ROI:

Call Toll Free:
1.866.988.9011 (USA & Canada)

Or visit our Website at:
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